

Drink Driving Time to step up efforts

Brussels, 6 October 2010

Introduction to ETSC

- ➔ The **European Transport Safety Council** (ETSC) is a non-governmental organisation promoting independent science-based approach to road safety
- ➔ Supported in our work by **43 member** organisations across Europe.
- ➔ Funded by our members, the European Commission, national governments, and corporate sponsors
- ➔ Bringing together practitioners, researchers, policy-makers and parliamentarians from across the EU

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ETSC Activities



Monitoring EU transport safety policy



Road Safety **Performance Index (PIN)** - Ranking EU countries' performances



Roads to Respect Infrastructure Safety



Road Safety **'At'** Work and **'To'** Work



STudents **A**cting to **R**educe **S**peed



Safe&Sober Campaign and **Drink-driving** policy network

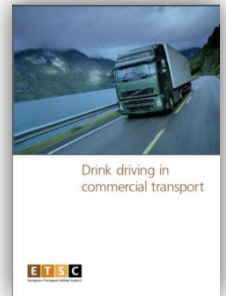
"Safe & Sober" Campaign

Safe & Sober...

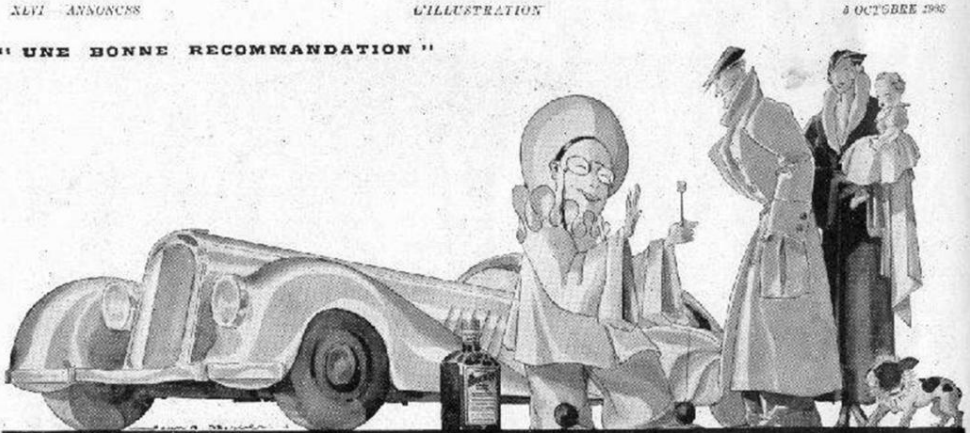
- is a co-operation between VOLVO and ETSC
- is a 3 year programme (2010-2012) run for the second time

Safe & Sober aims at...

- improving local, regional and national policies for the prevention of Drink Driving in commercial transport;
- identifying and promoting best practice;
- addressing measures relating to education, enforcement and engineering.
- support better policy-making



Luckily things have changed...



NE PRENEZ JAMAIS LA ROUTE AUSSITOT APRES UN BON REPAS SANS UN PETIT VERRE DE **LA MARQUE MONDIALE**

COINTREAU

LIQUEUR

RICARD!

"sur toute la ligne"

Les Cheminots, qui ont besoin de tous leurs esprits.. ont immédiatement adopté le **RICARD**

A LA MARSEILLAISE!

Quelle conséquence étonnante, en effet, pour un seul instant d'attention de la part de ces "responsables" du rail et de la route! Et ils le savent bien - Ils savent qu'ils doivent être sobres et c'est pourquoi "sur toute la ligne" de Marseille à Paris, tous ne boivent que du RICARD.

Quel apéritif, en effet, peut offrir autant d'avantages? A base naturelle de plantes aromatiques distillées aux vieilles recettes (procédé de la double rectification) le RICARD ne contient pas plus de corps étrangers que de biopyrene (poison du système nerveux aux effets épouvantables). Approuvé par les Médecins c'est bien là "l'apéritif de bonne humeur" mais c'est surtout "l'apéritif de bonne santé", qui ouvre franchement l'appétit sans jamais faire mal à l'estomac ni à la tête.

Le RICARD doit se boire uniquement "à la Marseillaise", c'est-à-dire à la dose de 2 cl. 1/2 (moitié moins qu'un ordinaire), et le volume d'eau, seule façon d'apprécier pleinement le meilleur et l'essentiel du "vrai pastis de Marseille". Et, bien entendu, toujours à l'état glacé et sans sucre.

RICARD

LE VRAI PASTIS DE MARSEILLE

RÉGIE SOCIAL, DISTILLERIE RICARD, St-MARTEL, MARSEILLE — DÉPÔTS: PARIS, LYON, CHAMBERY, GRENOBLE, NICE, TOULOUSE

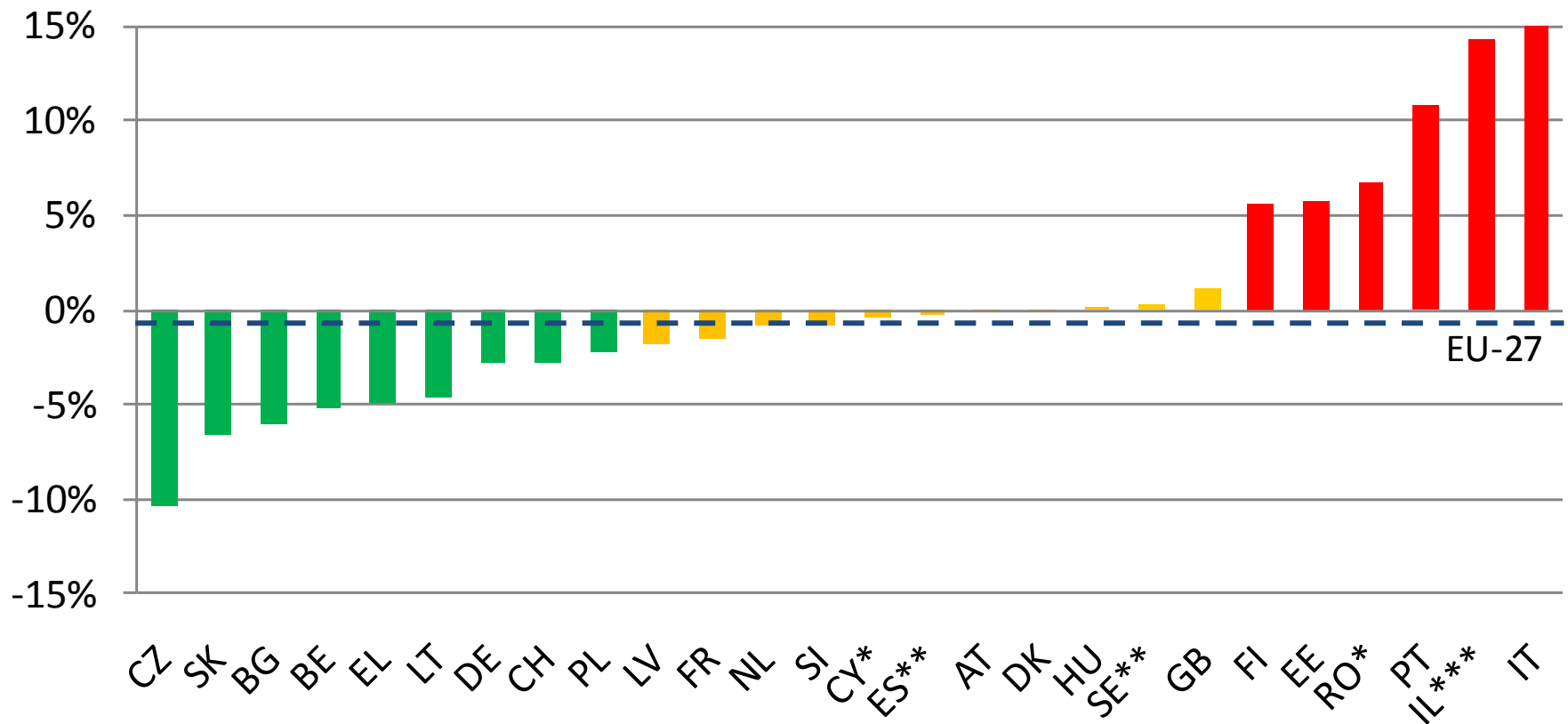
Drink Driving in the EU

- Drink driving in the EU:
up to 2% of drivers with an illegal BAC
- Up to 10,000 road deaths annually (25%)
- Around 35% of driver deaths
- **Alcohol related crashes are the leading cause of death in the age group 16-24**



Progress in reducing Drink driving

Difference between the average annual % reduction in deaths attributed to alcohol and the corresponding reduction for other deaths (over 2001-2008)



EU effort

- EU Recommendation (2001): 0.2 BAC limit for novice and professional drivers and 0.5 for all other drivers.
- EU Recommendation on Enforcement (2004): BAC limits need to be enforced!
- An EU strategy (2006) to support Member States in reducing alcohol related harm:
4th priority: reduce road deaths attributed to alcohol
- New EC proposal on Cross Border Enforcement (July 2010)
- EU-funded research: DRUID and HEROES (Healthy Nightlife Toolbox, www.ryd.eu/heroes)

ETSC's recommendations

- **A common BAC limit**
- **Enforcement of existing legislation**
- **Alcolocks**



BAC limits across the EU

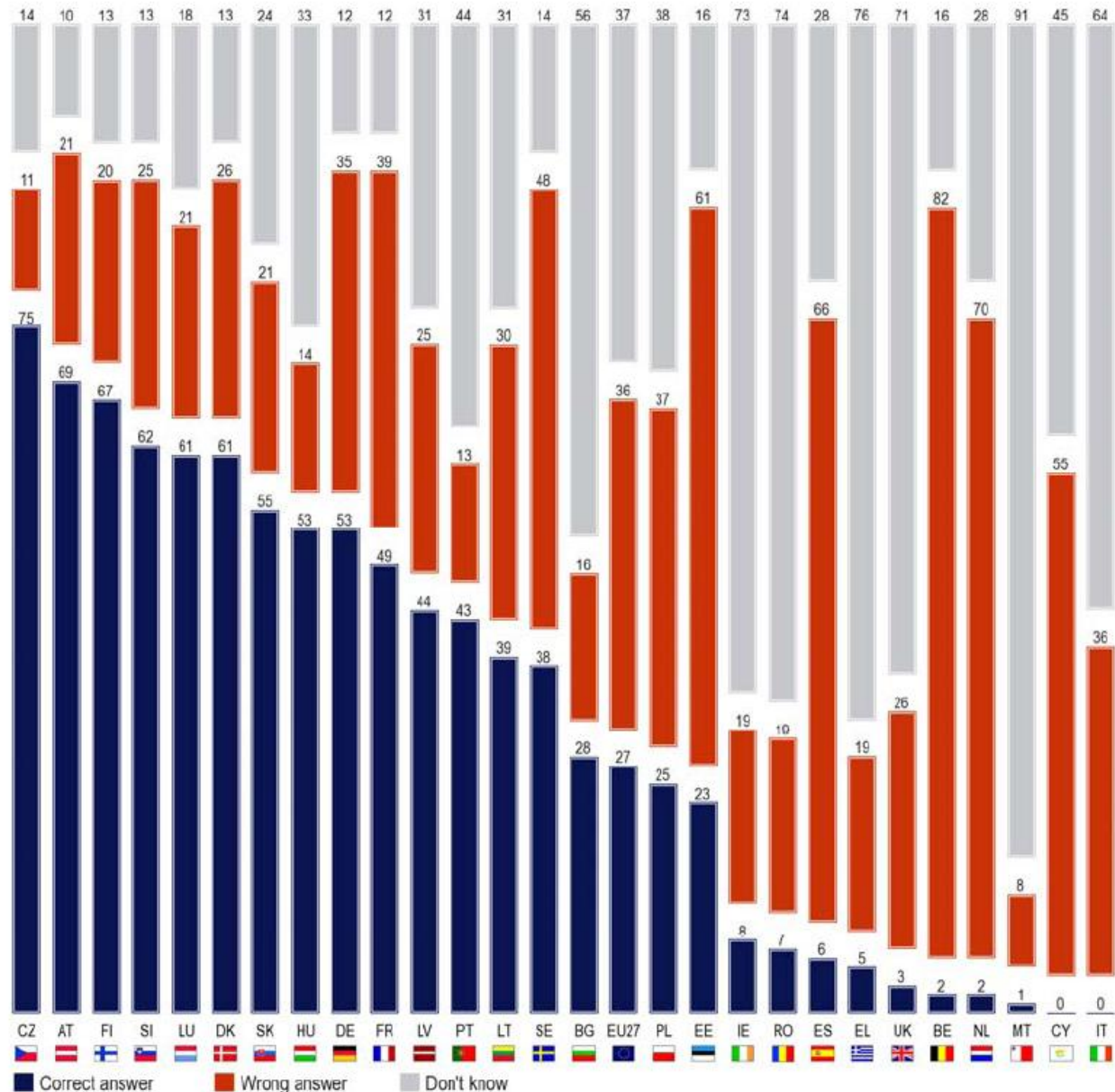
- An increasing number of EU countries are lowering their BAC limits to be in line with EU recommendations on maximum BAC legal limit (2001)
- 17 EU countries apply lower BAC for novice drivers (0.0 – 0.2)
- 14 EU countries apply lower BAC for professional drivers (0.0 to 0.2 BAC)

Legal BAC limit (g/l)	Standard	Professional	Novice
Belgium	0.5	0.5	0.5
Bulgaria	0.5	0.5	0.5
Czech Republic	0.0	0.0	0.0
Denmark	0.5	0.5	0.5
Germany	0.5	0.0	0.0
Estonia	0.2	0.2	0.2
Greece	0.5	0.2	0.2
Spain	0.5	0.3	0.3
France	0.5	0.50 (0.20)	0.5
Ireland	0.5	0.2	0.2
Italy	0.5	0.20	0.2
Cyprus	0.5	0.5	0.5
Latvia	0.5	0.5	0.2
Lithuania	0.4	0.4	0.4
Luxembourg	0.5	0.20 (0.50)	0.2
Hungary	0.0	0.0	0.0
Malta	0.8	0.8	0.8
Netherlands	0.5	0.5	0.2
Austria	0.5	0.1	0.1
Poland	0.2	0.2	0.2
Portugal	0.5	0.5	0.5
Romania	0.0	0.0	0.0
Slovenia	0.2	0.0	0.0
Slovakia	0.0	0.0	0.0
Finland	0.5	0.5	0.5
Sweden	0.2	0.2	0.2
United Kingdom	0.8	0.8	0.8

Source: DG MOVE, EC, 2010 and ETSC members

Awareness

- On average only 27% of respondents knew the legal BAC limit
- 36% gave a wrong answer
- 37% did not know



Eurobarometer, Oct. 2009

Enforcement

- Being checked for drink driving is the exception: maximum 1 in 5 drivers checked in one year
- Sartre-3-Survey (2004): Only 26% of drivers in the EU were checked (2001-2004).
- Many drivers under the influence are hard core drinkers
- Alcolocks together with traditional enforcement methods (for detection) can help addressing hard core drinkers

Alcolock barometer

Stage / Country	AT	BE	DK	FI	FR	NL	SI	SE	UK
Pilot ongoing		X		X		X		X	X
Legislation in preparation		X RP	X	X School buses	X RP	X RP		X RP	X CP
Legislation adopted		X	X	X					
Legislation in implementation									
Rehabilitation		X		X	X	X		X	
Commercial Transport				X	X		X		
Voluntary use in commercial transport	X	X		X				X	
Children transport					X				

* RP=Rehabilitation programme, CP=Consultation process

Drink Driving Monitor

ETSC's Newsletter on Drink Driving Policy Developments in the EU



July 2010

EC Road Safety Policy Orientations 2011-2020

“The Commission will examine to what extent measures are appropriate for making the installation of alcohol interlock devices in vehicles compulsory, for example with respect to professional transport (e.g. school buses)”

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Drink Driving Monitor

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Speed Monitor

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Drink Driving Monitor

ETSC's Newsletter on Drink Driving Policy Developments in the EU

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Editorial

This 10th Drink Driving Monitor brings news from improve drink driving legislation and enforcement. changing or lowering the BAC limit in Ireland, Belgium, existing enforcement practices in the Czech Republic carrying out a breath test every time a driver is checked. vehicle has a breathalyser to do this. Results from recent to enforcement are also presented from Austria and a summer campaign on drink driving enforcement by alcohollock legislation barometer is included.



EU News

Eurobarometer Poll on Attitudes to Drink Driving

A new Eurobarometer was published polling EU citizens opinions on alcohol and drink driving. Key findings include most EU citizens cannot give a correct answer regarding the legal blood alcohol limit for driving in their country. Only a little over a quarter of respondents (27%) were able to give a correct answer when asked what the legal blood alcohol limit for driving is in their country. More than one third gave an incorrect answer. There is a wide variation in awareness levels across the Member States. The Czech Republic, with a Zero limit, tops the list with

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Drink Driving:
Young Drivers and
Recidivist Offenders



Drink driving in
commercial transport

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